



Aalto University

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Nokia Design Archive Privacy Notice

This privacy notice describes how and which personal data will be used in the Nokia Design Archive, as Nokia Design Research Data and in academic publications using the Nokia Design Research data.

1. Purpose of processing personal data

The Nokia Design Archive has been funded by the KAUTE Foundation and by the Research Council of Finland.

The objective of the Nokia Design Archive and related research is to catalogue thousands of files, videos, sketches, models and concepts made by Nokia Design (part of Nokia Mobile Phones) between the years of 1995 to 2015. The related research project examines Nokia Design before the year 2015. The Nokia Design Research Data is used to analyse and discuss the evolution of the design practice and its influence on the design profession and the wider society. The Nokia Design Archive and Nokia Design Research Data are used as underlying data for academic publications in order to enable this discussion.

2. What data is processed?

2.1 in the Nokia Design Archive

- designers employed by Nokia Design between 1995-2015 (part of Nokia Mobile Phones): names and years of working in Nokia Design
- archival entries (paper documents, publications, objects, etc.) - approximately 2400
- individual paper documents, objects, prototypes, models, material samples – approximately 20 000
- digital-born files such as presentations, videos, renderings, images, etc. – approximately 959 GB
- digital and digitized items accessible on the Nokia Design Archive interactive data visualisation platform – 722 items

2.2 in the Nokia Design Research Data

- Interviews – over 100
- written statements – over 30
- a database of designers' names and career history – 372 designers

3. What data is published in the academic publications using the Nokia Design Research Data and the Nokia Design Archive

The data used in publications is curated data from the archive, quotations from the interviews, written statements by participants and statistical data derived from the research data.

4. Personal data is collected from the following sources:

- from entries in the Nokia Design Archive
- from online public sources such as LinkedIn, Orcid, ResearchGate or similar public sites
- from personal public online portfolios and public company and organisation websites.
- from interviews with people who were employees of Nokia Design (part of Nokia Mobile Phones) between 1995 and 2015

5. Legal basis for the processing of personal data

The legal basis for the Nokia Design Research Data and the Nokia Design Archive is scientific research and archiving, tasks in the public interest.

For the interviews and written statements, the legal basis is consent.

6. Sharing personal data

The Nokia Design Archive is published online in <https://nokiadesignarchive.aalto.fi/>

Nokia Design Research Data containing personal data is retained for research data to be used for further scientific research in the same scientific discipline or in other disciplines that support this research study.

7. International data transfers

Nokia Design Research Data containing personal data will not be transferred outside the European Union/ European Economic Area or to international organizations.

8. Storage and protection of personal data

Information processed in IT systems: Nokia Design Research Data is processed and preserved in secure IT systems, which are approved by Aalto University and suitable for personal data. Access to all computers and IT systems are protected by username and strong personal password. Access to IT systems containing personal data is technically restricted in a manner, that only researchers participating in the study and persons necessary for the implementation of the study have access to the personal data.

9. Retention and deletion of personal data

Nokia Design Research Data containing personal data is retained for research data to be used for further scientific research in the same scientific discipline or in other disciplines that support this research study.

10. Rights of the data subject

According to the General Data Protection Regulation (GDPR), a data subject has the right to:

- receive information on the processing of their personal data
- right to access the personal data collected and processed
- right to rectification of inaccurate personal data
- request that the processing of personal data be restricted
- object the processing of personal data
- right to erasure of personal data if the conditions of Article 17(1) of the Data Protection Regulation are met and processing is no longer necessary for archiving purposes in the public interest or for scientific research or statistical purposes in accordance with Article 89(1)

If the research purpose does not require, or no longer requires the identification of the data subject, the controller shall not be obliged to obtain further information so that the data or the data subject may be identified only for purposes to enable the data subject to exercise his/her rights. If the controller is unable to link the data to a particular data subject, the data subject does not have the right to access or correct the personal data, object the processing, or delete the personal data. However, if the data subject provides additional information that allows their identification from the research data, the rights will not be restricted.

11. Contact details of the controller

The controller of this research study is Aalto University Foundation sr., operating as Aalto University.

Person in charge of the research study

Questions regarding the conduct of the research study may be addressed to the person in charge of the Nokia Design Archive project Anna Valtonen, anna.valtonen@aalto.fi

Data Protection Officer and Data Request Service

If the research participant has questions or requests related to data protection or the processing of personal data, the research participant should contact the Data Protection Officer of Aalto University: tel. +358 9 47001 (exchange), dpo@aalto.fi.

In this data request service, you can request the exercise of your rights, including the request to remove your data, under GDPR from Aalto University as the controller <https://datarequest.aalto.fi/en-US/>.

If a participant of the research study feels that his or her personal data has been processed in violation of data protection legislation, the participant has the right to lodge a complaint with

the supervisory authority, the Data Protection Ombudsman's office (read more: <http://www.tietosuoja.fi>).